

## What is Bitcoin?

It's no secret that businesses face significant losses due to inflation and currency devaluation. But Bitcoin offers a solution, designed as the hardest currency on earth, it can protect your business funds from devaluation. With its ability to secure financial assets against the unpredictable swings of traditional economies, integrating Bitcoin into your business can safeguard your profits and ensure long-term financial stability.



Bitcoin can catapult your business into the global market, attracting customers worldwide without the hassle of currency exchange rates. With lower transaction fees and no middlemen, Bitcoin enhances speed and efficiency, offering instant settlements and 24/7 transaction capability.

## Why Bitcoin?



🔗 **Decentralized:** Bitcoin operates independently of governments or banks, offering businesses complete control over their financial assets.

📈 **Digital Gold:** Bitcoin is renowned for its ability to retain value, making it a reliable long-term store of wealth for businesses.

🛡️ **Inflation Hedge:** Bitcoin protects businesses from the devaluation of traditional currencies, safeguarding their financial stability.

## Why Your Business Can't Afford to Be Left Out



### 1. Global Reach

- **Expand Your Reach:** Attract a global customer base of hundreds of millions of people that are actively seeking out businesses accepting Bitcoin.
- **Borderless Transactions:** Conduct business across borders without worrying about currency exchange rates.

### 2. Lower transaction fees

- **Cost-Effective:** Reduce transaction costs compared to traditional payment processors.
- **No intermediaries:** Direct transactions between you and your customers, eliminating middlemen.

### 3. Speed and Efficiency

- **Instant Settlements:** Transactions are processed quickly, reducing the time to receive funds.
- **24/7 Availability:** Bitcoin transactions can be made anytime, anywhere, without relying on bank hours.

### 4. Security and Transparency

- **Fraud Prevention:** Blockchain technology ensures secure and transparent transactions.
- **Immutable Records:** Every transaction is recorded, preventing chargebacks and fraud.

### 5. Future-Proof Your Business

- **Fraud Prevention:** Position your business as innovative and forward-thinking.
- **Adapt to Market Trends:** As Bitcoin adoption grows, be among the early adopters who will benefit from the trend.

## How to Integrate Bitcoin Payments for Free?



### 1. Choose a Bitcoin Payment Processor

Select a reliable service like BitPay or BTCPay Server.

### 2. Set Up a Bitcoin Wallet

Create a wallet to receive and store your Bitcoin.

### 3. Integrate with Your Website or POS System

Use plugins or APIs to enable Bitcoin payments on your e-commerce site.

### 4. Educate Your Team

Train your staff on how to handle Bitcoin transactions.

## Need Help?

📞 **Contact Africa Free Routing**

**Africa Free Routing provides:**

- **Consultation Services:** Personalized advice tailored to your business needs.
- **Training Programs:** Equip your team with the knowledge to handle Bitcoin transactions.

Visit <https://freerouting.africa/>

Scan this QR code



Contact us at [megasley@freerouting.africa](mailto:megasley@freerouting.africa) to get started

## FAQ

### Q: What is Bitcoin?

**A.** Bitcoin is a decentralized digital currency that enables secure and transparent transactions.

### Q: Are Bitcoin transactions secure?

**A.** Yes, blockchain technology ensures all transactions are secure and immutable.

### Q: What are the fees for Bitcoin transactions?

**A.** Bitcoin transaction fees are generally lower than traditional payment processing fees.

### Q: Can I convert Bitcoin to my local currency?

**A.** Yes, many payment processors offer instant conversion to your preferred currency.

Powered by



# Grow Your Business Globally with Bitcoin

## Reduce Fees and Expand Your Market

